

Message from the founder

Reflecting upon our evolution in 2019, it is with a sense of accomplishment and pride in the young people we support that I say the year has been an immense success. My heartfelt thanks to our many supporters, partners and advocates.

Since 2015, we have supported 1,035 young people, reaching them before they fell through the cracks, helping them rediscover the joy of learning and build their own powerful and positive futures.

2019 has been a year of strengthening. Driven by a newly developed 3 year strategic plan we have focused on creating a sustainable enterprise. This has included building team capacity with a number of team members taking up the mantel of leadership within TRACTION, while others pursue higher education

qualifications that will make TRACTION stronger in the future.

We have also worked harder than ever before to help 324 young people in need through forging connections with community, government and industry. Most satisfyingly, we have seen some of our program participants begin to build their own future by taking their first steps beyond school and into employment.

Thanks to the generous support of the Scenic Rim and Logan communities, we have grown our



presence in Beaudesert and Yarrabilba. At our more established locations in Redland City and Brisbane's Southside, we have also expanded our reach.

It is a reality that for TRACTION to meet the ever-increasing demand, we need community support to continue. During Term 4, we have been fortunate to receive generous donations from Kent Private Wealth, Pitcher Partners,

R Kangatharan, P & L Schouten, attendees at the inaugural Women in Family Business conference organised by Liquid Gold Consultants, and the proprietors of The Island and Cloudland venues through various fundraising events.

We also secured a significant grant from Hand Heart Pocket - the Charity of Freemasons Queensland, our first funding partnership with the Queensland Government, a 3-year partnership with the Morgans Foundation, and a community grant from the Harold Mitchell Foundation.

Looking to 2020, TRACTION will expand its reach into the Ipswich and Gold Coast regions, extend our work supporting Indigenous youth and serve families of the Australian Defence Force community through some exciting new collaborations. We will also be hosting our Joyride and the CEO Bike Build events and welcome your ongoing support and participation as valued members of the TRACTION community.

So, to all our stakeholders, thank you for helping TRACTION provide a safe, secure learning environment, where some of our most vulnerable young people experience a sense of success.

Heartfelt thanks,

Sandy Murdoch

2.

Progress to date

Term in review

| 100 | Participants (young people) engaged, including: |
|-----|---|
| 25 | From the Redlands region |
| 23 | From Brisbane's Southside |
| 10 | From Logan region |
| 16 | From the Scenic Rim region |
| 26 | Through Outreach, Mobile or Holiday programs |
| 94% | Term 4 program completion rate ¹ |
| 92% | Term 4 program attendance rate |
| 16 | Referral agencies supported – including schools, community groups, and other agencies |
| 5 | Programs delivered, including: |
| | Bicycle Build, Small Engines, Boom Box, After school Community Bike Program, and 1-day Bicycle Build and Maintenance Program. |
| 9 | Program delivery locations |

^{1.} Completion rates of 64 participants in TRACTION school-term based programs delivered at Alexandra Hills, Moorooka and Beaudesert workshops.

2019 to date

| 324 | Participants (young people) engaged, including: |
|-----|--|
| 91 | From the Redlands region |
| 62 | From Brisbane's Southside |
| 51 | From Logan region |
| 40 | From the Scenic Rim region |
| 80 | Through Outreach, Mobile or Holiday programs |
| 51 | Referral agencies supported – including schools, community groups, child safety and youth justice agencies |



| 1,035 | Participants (young people) engaged, including: |
|-------|---|
| 421 | From the Redlands region |
| 220 | From Brisbane's Southside |
| 87 | From Logan region |
| 87 | From the Scenic Rim region |
| 220 | Through Outreach, Mobile or Holiday programs |

provided technical support and guidance for participants completing the rebuild of 3 Honda 'postie' motorcycles.





Supporting 9 young people with special needs from the Sycamore School in Alexandra Hills to experience a combined Bike Building and Permaculture program for the first time. TRACTION and Sycamore worked together to provide an environment where the students with autism could build confidence, self-determination and feel valued in the community.

Guiding 6 students from The Murri School to complete the Bike Build program at the Moorooka workshop, and in doing so gain practical skills, a sense of accomplishment and insights into automotive career pathways.





Welcoming our first students from Bayside State College as they completed the Bike Build program at the Alexandra Hills workshop.

Term 4 highlights



Delivering the first Small Engines program in the Scenic Rim. Local business Beaudesert Collisions' lead mechanic Josh worked alongside TRACTION Mentors and

Term 4 highlights (cont.)

Delivering the Boom Box program at Glenala High School for the first time. The program was developed in partnership with AMPLFY speakers and Logan-based social enterprise Substation 33. The Boom Box program provides the chance for participants to build their own portable Bluetooth Speaker system from up-cycled e-Waste, including laptop batteries and computer speakers, and ex-army ammunition boxes. Participants learn innovative fabrication technologies based on 3D-printing and basic electronics construction techniques.

Helping young people in need from Beaucare, Uniting Care, Act for Kids and Headspace over the Christmas holidays through the delivery of 1-day Bicycle Build and Maintenance programs made possible thanks to a community grant from the Harold Mitchell Foundation.

I have just had the best day of my year. The young people that participated in the TRACTION workshop have experienced significant personal challenges in the last month. They've just finished building their bikes and are all smiling, so keen to go riding, talking about catching the train with their bikes to ride at different places, getting out and

Michael C, Team Leader at a youth mental health services provider based in Meadowbrook.

about, going for jobs. I'm

It is so good!"

nearly crying I can tell you.



How your support makes a difference:

Joe, a graduate of the Bicycle Build program from Beaudesert, shared his TRACTION experience with community members attending the annual general meeting of the Wongaburra community aged-care residential facility.





I was getting bullied before I started the TRACTION program. It really gave me a boost to get up in the morning and go to school. It also showed me how to fix up bikes and work ethic. I ride the bike that I built every day. It gave me a lot of confidence building the bike. I didn't think I could do it. It just showed me you can do anything you put your mind to.



TRACTION Connect Success

Your support makes it possible for TRACTION to provide the spark for many young people to re-engage with their schooling, their friends, family and community.

To build upon this, TRACTION seeks to connect young people with further training, work experience, apprenticeships and employment opportunities through partnerships with education providers and businesses to help build new pathways for our young people.

During Term 4, Mitchell, a TRACTION participant who completed the Small Engines program, secured work experience at Heubner Motors in Beaudesert.



I've learnt a lot since
I've started work
experience at
Heubners. It's fun to be
learning. TRACTION
helped me to be more
polite and now that I'm
working here, it's
really helped.





Our people in focus: Luke

Luke is a qualified Youth Support Worker who is currently completing his Psychology degree at QUT and has been a TRACTION Mentor since 2017. Luke is a wonderful role model for young people and shared his story recently.





I have had a lot of women in my life that have definitely led me in the right direction and helped me to grow as a person. The typical masculinity isn't actually how it has to be. You don't have to fit the stereotype.

3.

Community partnerships & engagement

Hand Heart Pocket



Early intervention programs that help young people at risk to have hope for their own futures, build a support network and to gain an education and skills for the future will soon become a core part of Hand Heart Pocket's evolving philanthropic focus. We are excited about the difference that this hand-up to TRACTION will make for young people at risk as they realise their full potential and take ownership of their future.

Gary Mark, CEO of Hand Heart Pocket Over the past two years, we have been extremely grateful for the continuing support provided by Hand Heart Pocket – the charity of Freemasons Queensland.

In December 2019, this already substantial support stepped up a gear with the granting of \$100,000 from Hand Heart Pocket to TRACTION. This significant input will help establish a scholarship program that will provide access for 38 young people to TRACTION programs in 2020.

A portion of the grant will also help TRACTION implement a measurement framework so we can better understand, manage and measure the impact we are making, and continue to improve outcomes for our young people.

We are extremely grateful to Hand Heart Pocket and the Freemasons of Queensland for their support and look forward to continuing to evolve our partnership.

Queensland Government partnership

We are pleased to announce that support from the Queensland Government will see a new TRACTION initiative called "Gear Up" get underway in 2020.

The funding will allow TRACTION, in partnership with Bicycle Queensland, to develop a suite of road safety resources. TRACTION will provide road safety awareness training as an additional component to our existing Bicycle Build and Maintenance programs and ensure that young people participating in our workshops have the knowledge and skills to ride their bikes safely.

It is expected that over 300 young people will participate in "Gear Up" bike maintenance and road safety sessions in 2020 alone.

Heartfelt thanks to Mark Bailey MP, Queensland Transport and Main Roads Minister and State Member for Miller, for his longstanding support of TRACTION and endorsing the "Gear Up" initiative.



The Morgans Foundation



Morgans is Australia's largest national full-service stockbroking and wealth management firm, employing over 900 staff. In September, a team from Morgans visited our Moorooka workshop to see the Bike Build program in action. Staff of Morgans subsequently donated over 80 pre-loved bikes to TRACTION and just prior to Christmas confirmed The Morgans Foundation will donate \$20,000 each year for 3years to help provide access to TRACTION programs for young people in need. TRACTION values partnerships with like-minded organisations like Morgans, and believe together, we can make a difference in the lives of vulnerable young people in our community.

4.

Looking ahead

It'll be our privilege to support participants from new schools and referral agencies in Term 1 of 2020, including:

- Queensland Pathways College
- The Spot Academy (Logan)

- Queensland Police Service/PCYC 'Project Booyah'
- Nursery Road Special School
- Ipswich State High School

We're also excited about a partnership with Mt Maria College to support young people, including those from families of the Defence Force community.

5.

Support us

At TRACTION, we believe people working together will achieve extraordinary things. Our supporters keep the TRACTION team empowering dreams and helping young people go places.

TRACTION relies on private donations, corporate sponsorships, community fundraising and grants to help deliver the program. Our supporters, both big and small, value our purpose and contribution to the community. Their investment in the team and our resources have helped us to grow this far. However, to meet ever increasing demand, we need to broaden our support base because we still have a long way to go to meet the need that we know is out there.

Ways to support us include:

- Sponsoring a TRACTION participant - \$100
- Donating a Scholarship \$1,000
- Nominating TRACTION as a beneficiary charity for your corporate staff giving program or

- fundraising event
- Referring prospective supporters
- Volunteering
- Donating a bicycle



6.

About TRACTION

TRACTION empowers young people in need by helping them positively engage with community, discover their talents and create their own future.

We understand that everybody learns differently, and some young people don't realise their potential in a classroom.

TRACTION provides a safe environment where young people restore items donated by the community and with the guidance of mentors, learn new skills and put them into action through participation in real, tangible and meaningful learning activities.

Find out more at www.traction.community or follow @tractionbuilds on Instagram, Facebook and LinkedIn.

